

PRODUCT INFORMATION

macgroup

MeFOTO 75 Virginia Road, North White Plains, NY 10603 T 914.347.3300 F 914.347.3309 info@MeFOTO.com MeFOTO.com

ME06 DATE: 9/01/17

Instant Rebate Schedule		MeFOTO
Rebate Starts	October 1, 2017	Fall Onli
Rebate Ends	December 31, 2017	

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Online Rebate Offer – Between October 1 and December 31, 2017, consumers can purchase any MeFOTO BackPacker, RoadTrip or GlobeTrotter tripod and receive an Online Rebate. This rebate is consumer only and does not apply to dealer purchases. This rebate is consumer only and does not apply to dealer purchases.

Download MeFOTO Rebate SKU excel list

This promotion is also PhotoVideoEDU eligible.

Just a reminder that while it is necessary to follow MAP policy on the products you may show online rebates as part of the product listing.

The Online Rebate Offer may be shown one of two ways:

Example #1

Display the MAP Price, less the Online Rebate, the After Rebate Price and include the expiration date of the rebate as show below:

RoadTrip Classic Tripod (A1350Q1K)	\$199.00
Online Rebate	\$50.00
Price After Rebate	\$149.00
Online Rebate offer expires	12/31/17

Example #2

Or, show only the After Rebate Price, and we suggest displaying the Online Rebate amount and the expiration date of the rebate as shown below:

RoadTrip Classic Tripod (A1350Q1K)	\$149.00
Price Includes	\$50.00 Online Rebate
Inline Rebate offer expires	12/31/17

Online Rebate:

To make our rebates not only easy for your customers but also easier for you, we are now offering an online rebate portal. All your customer has to do is go to the following website www.rapid-rebates.com/macgroup, and fill in the required information. Then scan or take a picture of their bill of sale and UPC code (of both items) and include these with the electronic entry during the months of October, November or December in 2017 to receive the rebate. Customers will receive a check in the amount of the offered rebate.

All rebates must be entered by January 31, 2018. Terms and conditions are listed at www.rapid-rebates.com/macgroup

BACKPACKER AIR	BACKPACKER CLASSIC, Roadtrip Air, Globetrotter Air	ROADTRIP CLASSIC, GLOBETROTTER CLASSIC
\$15	\$25	\$50
ONLINE REBATE	ONLINE REBATE	ONLINE REBATE